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Release**

**Torrey Pines Research Prominent at Technology Conference;
New Product Released, Technology Research Presented.
PRESS RELEASE**

September 2007: Carlsbad, CA and Fairport, NY: Torrey Pines Research (TPR) is prominent at an international technology conference this month, introducing a new instrument for imaging applications and presenting a technical paper to the world's imaging sciences community.

At the 2007 Imaging Science and Technology (IS&T) Non-Impact Printing Conference, TPR also participated in its first-ever ISO (International Organization for Standards) committee meeting on image permanence standards. TPR supports and is taking an active role in the development of industry standards for testing, measuring, and reporting relative image quality factors that affect consumers' interests in understanding the complexities of estimating the longevity of photographs, prints, and digital images.

The TPR representative to the Committee is Mr. Peter J. Mason, Senior Vice-President of TPR and the company's Chief Technology Officer. Mr. Mason also presented a paper at the Conference, titled "Image Permanence: Comparing the Technologies" in which he reviewed the results of TPR testing of inkjet, photolab, laser printer, and thermal printer output of consumer-style photographs. TPR continues to advocate for methods and messages that provide meaningful comparative information to consumers in selecting and using systems for producing and safe-keeping their images and memories.

TPR also demonstrated its new Tribo-Electric Charge analyzer, model TCT-1. This novel instrument packages several stand-alone devices into a single portable lab case. The system is used to provide imaging scientists and technicians with a compact, easy-to-use, and reliable means to evaluate Electrophotographic materials charge concentrations and characteristics. The unit plugs into any standard wall outlet, handles toner and carriers for laser-printing technologies, and retails for \$18,995. It is convenient in the lab or field, and requires no special training or setup.

Torrey Pines Research (www.tpr.com) is a leading independent testing, product development, product engineering, and technology consulting Company since 1986. Headquartered in Carlsbad, CA and with major operations in Fairport, NY the company provides advanced development and testing services to companies in materials deposition, printing technology, medical device and diagnostics development, fuel cell and energy technology, and industrial / consumer product design and manufacturing. Contact information: Steven Beyer, VP Business Development at (585) 288-7220 x204 or at sbeyer@tpr.com.